Data-driven business agility without compromise



Get deep, trustworthy insights fast with a governed and secure solution improving productivity

Fast data-driven insights are needed to survive and thrive

94%

of business professionals say data analytics is important to their business growth and digital transformation.1



79%

of CFOs rate enhanced data analytics as a priority.2

81%

of marketing leaders expect data to influence most of their decisions.3

Yet, business teams struggle to answer new questions arising every day...

89%

of CIOs say lack of quality data is an obstacle to good decision making.4

of marketing leaders are unable to attribute campaign or content activity to revenue.6

CFOs spend on average

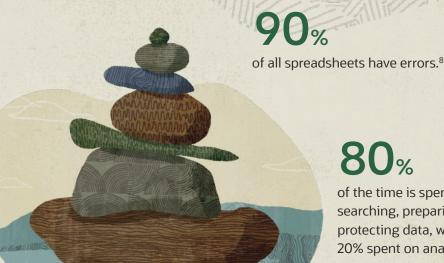
2.24 hrs/day sifting through spreadsheets.5

A new approach is needed

of employees can get data in seconds to make a business decisions.7

76%

of CFOs say that without one version of the truth across business units, their organization will struggle to meet its objectives.9



80% of the time is spent on

searching, preparing, and protecting data, with only 20% spent on analysis.10

will fall victim to a ransomware attack every

Rising risks of data breaches: businesses

SeC in 2021.11

ву 2025, Al-driven enterprises will be up to 10 times more efficient and hold twice the market share of those that don't adopt the technology.14 A complete Oracle solution for departmental data warehouses

64%

The road ahead

of IT operations leaders believe their job is to deliver agile, responsive, and resilient

infrastructure that can support fast-moving business requirements.12

public cloud services will be essential for

90% of data and analytics innovation.13

Cloud-based and leveraging Machine Learning to swiftly and securely turn data into insights. **Benefits for business users Benefits for IT**

New projects started in minutes Governed and secure solution



Single source of truth



project has been cut from 3 months to 3 days, and a financial analysis report that

In the words of our customers

used to take 12 minutes now takes only 41 seconds." - Steven Chang, CIO, Kingold Group

administrate the Database."

"A typical data warehouse

"The biggest compliment we can pay to Autonomous Data Warehouse is that we don't

- James Anthony, CTO,

Discover the unique advantages of the Oracle Departmental Data Warehouse solution

from 3 or 4 days to less than 24 hours." - Pablo Guidici, Big Data and Analytics Manager, Agea Clarin

"We reduced the time to

market for new campaigns

- "We used to spend 12 hours loading customer data, now it takes only minutes, and we reduced DBA workload

by 75%."

Data Intensity - Jeremiah Ochieng, Director of Technology, D.light

Read now

- https://www.microstrategy.com/us/resources/library/reports/the-global-state-of-enterprise-analytics-2020? CID=7012R0000016a7aQAAhttps://blog.protiviti.com/2019/09/13/new-finance-trends-survey-by-protiviti-reveals-a-strategic-shift-in-cfo-priorities/
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